



SPONSORSHIP OPPORTUNITIES

2024





ABOUT MANNA

MANNA uses nutrition to improve health for people with serious illnesses who need nourishment to heal. By providing medically tailored meals and nutrition education, we empower people to improve their health and quality of life.

MANNA envisions a world where people with prescribed diets can access the medical nutrition they need in the same way they access prescription drugs at a pharmacy. Until we reach that goal, we will continue to raise funds through philanthropic sources to support clients throughout Greater Philadelphia with our medical nutrition services.

In 2023 MANNA delivered its **22 Millionth meal**. We served **5,910 individual clients** with serious illnesses such as diabetes, cancer, HIV/AIDS and heart disease. We also provided meals for **805 dependents**, of which **448 of those were children**. We did this with the help of more than **7,000** volunteers who join MANNA chefs in our 10,000 square foot kitchen to help prepare and package meals.

We are honored to partner with like-minded companies who share MANNA's community-building values and wish to support our **Food as Medicine mission**, and we are pleased to offer a variety of sponsorship opportunities, as detailed in the following pages.

TABLE OF CONTENTS

1	MANNA MEAL SPONSORSHIPS (Annual)
2	VOLUNTEER PROGRAM (Annual)
3	NATIONAL NUTRITION MONTH® (March 2024)
5	MANNA PRESENTS: CHEF RADIO LIVE! (April 2024)
6	GUAC OFF (May 2024)
7	MAIN COURSE (Sept. 2024)
9	PIE IN THE SKY (Oct. & Nov. 2024)
11	THANKSGIVING AT MANNA (Nov. 2024)





MANNA MEAL SPONSORSHIPS 2024 SPONSORSHIP OPPORTUNITIES & BENEFITS

MANNA is proud to offer a variety of MANNA meal sponsorship opportunities to our corporate partners that align with their values, as well as MANNA's mission to provide medically tailored meals and nutrition counseling to clients battling critical illness. We are happy to discuss additional or alternate benefits as requested by our partners.



Client Dessert Sponsor — \$25,000

Each week, our clients receive one homemade, diet-friendly dessert to accompany their breakfasts, lunches, and dinners. Client Dessert Sponsors would support the provision of all client desserts for one year. **Sponsorship benefits include:**

- Company logo on all client dessert packaging.
- Logo placement on mannapa.org website & corporate partnership page for one year.
- Customized Volunteer Experience* (CVE) at MANNA

Client Birthday Cake Sponsor — \$25,000

MANNA celebrates every client on their birthday with a homemade, decorated cake! Made by our MANNA volunteers with love, the cakes are delivered directly to our clients with their week's worth of medically tailored meals. **Sponsorship benefits include:**

- Company logo on special "Happy Birthday" sticker for all client birthday cakes (**100+ impressions/month**)
- Logo placement on mannapa.org website & corporate partnership page for one year.
- Customized Volunteer Experience* (CVE) at MANNA

Set The Table Monthly Sponsor — \$25,000

A Set the Table Monthly Sponsor is committed to our mission of improving the health of those battling critical illnesses. This sponsorship provides 100% complete nutrition for a group of MANNA clients for one month- 3 meals a day, 7 days a week, all home-delivered at no charge to the client. **Sponsorship benefits include:**

- Exclusive monthly placement of company logo on MANNA client entrée labels for month of your choosing.
- Logo placement on mannapa.org website & corporate partnership page for one year.
- Customized Volunteer Experience* (CVE) at MANNA

*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours). Note: this can be scheduled anytime throughout 2024-25.



VOLUNTEER PROGRAM 2024 SPONSORSHIP OPPORTUNITIES & BENEFITS

Since 1990, MANNA volunteers have come together for a common purpose – to build a healthy and supportive Greater Philadelphia community. United in our 10,000 square foot kitchen, volunteers add the secret ingredients of attention and care into our clients' meals. From peeling onions, to packing meal trays to delivering a week's worth of meals to the doorsteps of our most vulnerable community members, MANNA volunteers work together to nourish their neighbors—and have fun in the process! MANNA hosts upwards of 100 volunteers each weekday over the course of 2-4 shifts per day. Last year, MANNA hosted more than 7,000 unique volunteers who filled nearly 23,630 volunteer shifts and provided nearly 58,000 volunteer service hours. We are excited to engage like-minded partners to support MANNA's volunteer program this year and pleased to offer the sponsorship opportunities and benefits detailed below.

Exclusive Presenting Sponsor — \$55,000 *(1 opportunity, reserved)*

MANNA's Volunteer Program Presenting Sponsor will support MANNA's ongoing, vibrant volunteer program throughout the year, along with special recognition during National Volunteer Appreciation Week in April 2024. **Sponsorship benefits include:**

- Exclusive Presenting sponsor of MANNA's 2024 volunteer program and Volunteer Appreciation Week in April 2024.
- Premier placement of logo as Presenting sponsor of MANNA Volunteer Program in slide rotation at volunteer check-in desk for the year and included on additional volunteer-specific slides that appear on MANNA's screens throughout the facility.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Partnership, company logo, and photo will be highlighted in MANNA's quarterly e-newsletter (**61,000+ opt-in subscribers**).
- Company logo as Presenting sponsor of Volunteer program will appear on footer of biweekly Volunteer e-newsletter for duration of sponsorship.
- Exclusive placement of company logo on MANNA t-shirts given to all volunteers during National Volunteer Appreciation week in April 2024 (**6,000+ impressions**).
- Speaker opportunity at the Volunteer Appreciation Party, taking place at MANNA the evening of Thurs, April 25, 2024.
- Company name/mention in minimum of 10 social media posts on at least three social media platforms throughout the year.
- If agreed to by MANNA radio partners, broadcasted "thank you to our volunteers, presented by [presenting sponsor]" via MANNA's radio partners WXPB and/or WHYY.
- Customized Volunteer Experience* (CVE) at MANNA

Premier Sponsor — \$25,000

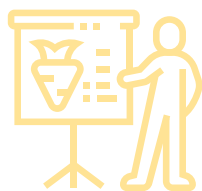
- Premier sponsor of MANNA's 2024 volunteer program and Volunteer Appreciation Week in April 2024.
- Logo placement as Premier sponsor of MANNA Volunteer Program in slide rotation at volunteer check-in desk for the year and included on additional volunteer-specific slides that appear on MANNA's screens throughout the facility.
- Logo placement on mannapa.org corporate partnership page for one year.
- Partnership, company logo, and photo will be highlighted in MANNA's quarterly e-newsletter (**61,000+ opt-in subscribers**).
- Company logo on MANNA t-shirts given to all volunteers during National Volunteer Appreciation week in April 2024 (**6,000+ impressions**).
- Invitation to the Volunteer Appreciation Party, taking place at MANNA the evening of Thurs, April 25, 2024.
- Company name/mention in selected social media posts on at least three social media platforms throughout National Volunteer appreciation week.
- Customized Volunteer Experience* (CVE) at MANNA

*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours). Note: this can be scheduled anytime throughout 2024-25.



NATIONAL NUTRITION MONTH® – MARCH 2024 SPONSORSHIP OPPORTUNITIES & BENEFITS

As a leader in evidence-based nutrition services, MANNA joins organizations across the country to celebrate National Nutrition Month® 2024. Through a series of nutrition-focused events and promotion throughout the month of March, MANNA will recognize and highlight ways to make educated food choices for healthier eating, as well as our staff and partners who advance our mission to improve health for people with serious illness. This year's theme is "Beyond the Table," which addresses the farm-to-fork aspect of nutrition. We are excited to engage like-minded partners in this year's National Nutrition Month® at MANNA and pleased to offer the sponsorship opportunities and benefits detailed below.



4,000+
CLIENT
IMPRESSIONS

35,000+
SOCIAL MEDIA
IMPRESSIONS
ACROSS ALL
PLATFORMS

61,000+
EMAIL IMPRESSIONS
WITH OPT-IN
SUBSCRIBERS

Exclusive Presenting Sponsor — \$15,000 *(1 opportunity, reserved)*

- Named exclusive Presenting sponsor of MANNA's National Nutrition Month® (NNM) in all event materials throughout month, digital and print.
- Logo as Presenting sponsor on NNM special weekly nutrition tip insert cards for client meal bags.
- Eight (8) reserved spaces for your employees or clients to volunteer with MANNA CEO Sue Daugherty in the MANNA kitchen on March 13th, 2024.
- Logo inclusion as NNM Presenting sponsor in MANNA's quarterly (March) e-newsletter.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Company name/mention in minimum of six (6) social media posts on at least two social media platforms throughout NNM.
- Company logo/name mention included as Presenting sponsor during MANNA's Get Fresh Cooking class during NNM.
- As requested and agreed upon, opportunity to be an exclusive partner of a MANNA Get Fresh cooking class, tailored to your organization's clients and/or employees.
- Company logo included as Presenting sponsor on a slide during MANNA Institute NNM webinar/lecture and any additional appropriate nutrition lectures during NNM.
- Logo on MANNA's homepage corporate sponsor banner for one year.
- Logo on MANNA's corporate partnership webpage as NNM Presenting sponsor for one year.
- Customized Volunteer Experience (CVE)*

*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours).

Note: this can be scheduled anytime throughout 2024-25.



NATIONAL NUTRITION MONTH® – MARCH 2024

SPONSORSHIP OPPORTUNITIES & BENEFITS



Event Line-Up



Exclusive Presenting
\$15,000



Nutrition Champion
\$10,000



Neighborhood Nourisher
\$5,000

Nutrition Champion — \$10,000

- Named Nutrition Champion sponsor of MANNA's National Nutrition Month® in event materials throughout month, digital and print.
- Logo on NNM special weekly nutrition tip insert cards for client meal bags.
- Four (4) reserved spaces for your employees or clients to volunteer with MANNA CEO Sue Daugherty in the MANNA kitchen on March 13th, 2024.
- Logo inclusion in MANNA's quarterly (March) e-newsletter.
- Company name/mention in minimum of two (2) social media posts throughout NNM.
- Company logo included as NNM sponsor on a slide during MANNA Institute webinar/lecture and any additional appropriate nutrition lectures during National Nutrition Month®.
- Logo on MANNA's corporate partnership webpage as NNM Nutrition Champion Sponsor
- Company name listed as MANNA funder on MANNA website
- Customized Volunteer Experience (CVE)*

Neighborhood Nourisher — \$5,000

- Named Neighborhood Nourisher sponsor of MANNA's National Nutrition Month® in limited event materials throughout the month, digital and print.
- Two (2) reserved spaces for your employees or clients to volunteer with MANNA CEO Sue Daugherty in the MANNA kitchen on March 13th, 2024.
- Logo inclusion in MANNA's quarterly (March) e-newsletter.
- Company name included as NNM sponsor on a slide during MANNA Institute webinar/lecture and any additional appropriate nutrition lectures during National Nutrition Month®.
- Logo placement on mannapa.org corporate partnership page for one year.

*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours). Note: this can be scheduled anytime throughout 2024-25.



MANNA PRESENTS: CHEF RADIO LIVE! WEDNESDAY, APRIL 17, 2024, 6-9 PM @ MANNA SPONSORSHIP OPPORTUNITIES & BENEFITS

Join us as we welcome back to the MANNA kitchen chef and podcast host Eli Kulp, along with his chef friends and Philadelphia's own SNACKTIME brass band to celebrate another incredible year of Philadelphia's vibrant food scene. Guests will enjoy live entertainment, delicious eats, and a live podcast recording. All event proceeds benefit MANNA's mission to provide medically tailored meals and nutrition counseling to those battling serious illness. We invite you to support this uniquely exciting evening supporting MANNA's mission with one of our sponsorship packages below.



Exclusive Presenting Sponsor — \$15,000 (1 Opportunity)

- Premier private table for 8 guests with selected wine service.
- Speaking opportunity and inclusion in night-of-event CHEF Radio podcast recording.
- Promotion on both CHEF Radio & Delicious City podcasts leading up to event.
- Highlighted in exclusive sponsorship reel on MANNA social media channels during lead up to event.
- Premier placement of logo as Presenting sponsor of Chef Radio LIVE on MANNA slide rotation during event.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Presenting Sponsor recognition on all event signage and promotional materials, printed and digital, including selected social media posts (**65,000+ impressions**).
- Presenting Sponsor recognition on event ticketing site.
- Customized Volunteer Experience (CVE)* at MANNA

Restaurant Sponsor — \$5,000 (Limited Opportunities)

- Premier table seating for 8 guests.
- Mention during night-of-event CHEF Radio podcast recording.
- Highlighted in exclusive sponsorship reel on MANNA social media channels during lead up to event.
- Logo placement on mannapa.org corporate partnership page for one year.
- Sponsorship recognition on all event signage and promotional materials, printed and digital, including select social media posts (**65,000+ impressions**).
- Chef Sponsor recognition on event ticketing site.

Table Sponsor — \$3,500 *Limited Opportunities*

- Preferred seating for 8 guests.
- Logo placement on mannapa.org corporate partnership page for one year.
- Table Sponsor recognition on event ticketing site.

Chef Sponsor — \$1,500 *Limited Opportunities*

- Seating for 2 guests.
- Logo placement on mannapa.org corporate partnership page for one year.
- Chef Sponsor recognition on event ticketing site.

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GUAC OFF

THURSDAY, MAY 23, 2024, 5-9PM

MORGAN'S PIER, 221 N. CHRISTOPHER COLUMBUS BLVD., PHILADELPHIA

SPONSORSHIP OPPORTUNITIES & BENEFITS

MANNA & Morgan's Pier will once again kick off summer at #GuacOffPHL2024! 400+ attendees will sample fresh guacamole crafted by Philadelphia's best restaurants while taking in iconic views of the Delaware River waterfront and voting to crown 2024's Guac Masters! All event proceeds benefit MANNA's mission to provide medically tailored meals and nutrition counseling to those battling serious illness. We invite you to support this fun, 21+ event supporting MANNA's mission with one of our sponsorship packages detailed below.



Exclusive Presenting Sponsor — \$15,000 (1 Opportunity, pending)

- Name/logo on Guac Master Trophy
- Name/logo inclusion on Guac Off website
- Logo placement on mannapa.org homepage and corporate partnership page for one year
- Sponsor recognition on all event signage and promotional materials, printed and digital, including select social media posts (**65,000+ impressions**)
- 15 VIP tickets to Guac Off for your staff or clients
- Customized Volunteer Experience (CVE)* at MANNA.

Guac Master Sponsor — \$5,000 (2 opportunities)

- Name/logo on Guac Master Trophy
- Name/logo inclusion on Guac Off website
- Logo placement on mannapa.org corporate partnership page for one year
- Sponsor recognition on all event signage and promotional materials, printed and digital, including selected social media posts (**65,000+ impressions**)
- 8 VIP tickets to Guac Off for your staff or clients

Guac Chef Sponsor — \$2,500 (Limited Opportunities)

- Name/logo inclusion on Guac Off website
- Logo placement on mannapa.org corporate partnership page for one year
- Sponsor recognition on selected event signage and promotional materials, printed and digital, including selected social media posts (**65,000+ impressions**)
- 4 VIP tickets to Guac Off for your staff or clients

*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours). Note: this can be scheduled anytime throughout 2024-25.



MAIN COURSE

THURSDAY, SEPTEMBER 26, 2024, 6-10PM

THE SWITCH HOUSE BY CESCAPHE, 1325 BEACH ST., PHILADELPHIA

SPONSORSHIP OPPORTUNITIES & BENEFITS

You won't want to miss being a part of MANNA's signature evening event, Main Course! Guests will enjoy cocktails and stationed hors d'oeuvres, followed by amazing dinner and dessert offerings prepared by a dozen + of Philly's James Beard nominated and award-winning and up-and-coming chefs. The night also features live music, a luxury raffle, live auction and more, all while supporting MANNA's mission to provide nutritious meals and nutrition counseling to those battling serious illness. This year's event will be held at a beautiful, brand-new venue – Cescaphe's The Switch House. Event sponsors will receive exciting benefits as detailed below.

Exclusive Presenting Sponsor — \$40,000 (1 Opportunity)

- Exclusive Presenting Sponsor of MANNA's 2024 Main Course.
- Exclusive table seating for 20 including VIP drink service.
- Speaker opportunity during night of event program.
- Premium placement of name/logo as Presenting Sponsor on all event collateral, both print and digital, including event invitation, quarterly e-newsletter(s) and email blasts and multiple social media posts (**65,000+ impressions**).
- Premier name/logo placement as Presenting sponsor on night of event slide rotation/signage at multiple locations throughout event venue.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Name/logo placement on Main Course event page/ticketing site.
- Opportunity to include branded gift as an event favor.
- Customized Volunteer Experience (CVE) at MANNA*

Course Sponsor — \$25,000 (Limited Opportunities)

- Premier table seating for 20 including VIP drink service.
- Premium placement of name/logo as Course Sponsor on all event collateral, both print and digital, including event invitation, quarterly e-newsletter(s) and email blasts and multiple social media posts (**65,000+ impressions**).
- Name/logo placement as Course sponsor on night of event slide rotation/signage at multiple locations throughout event venue.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Name/logo placement on Main Course event page/ticketing site.
- Opportunity to include branded gift as an event favor.
- Customized Volunteer Experience (CVE) at MANNA*

*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours). Note: this can be scheduled anytime throughout 2024-25.

MAIN COURSE

THURSDAY, SEPTEMBER 26, 2024, 6-10PM
THE SWITCH HOUSE, 1325 BEACH ST., PHILADELPHIA
SPONSORSHIP OPPORTUNITIES & BENEFITS (CONT.)



Skyline Sponsor — \$15,000 *(Limited Opportunities)*

- Preferred table seating for 10.
- Name/logo as Skyline Sponsor on most event collateral, both print and digital, including event invitation, quarterly e-newsletter(s) and email blasts and social media posts (**60,000+ impressions**).
- Name/logo placement as Skyline sponsor on night of event slide rotation/signage at multiple locations throughout event venue.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Name/logo placement on Main Course event page/ticketing site.
- Customized Volunteer Experience (CVE) at MANNA*

Neighborhood Sponsor — \$10,000 *(Limited Opportunities)*

- Table seating for 10.
- Name/logo as Neighborhood Sponsor on most event collateral, both print and digital, including event invitation, quarterly e-newsletter(s) and email blasts and limited social media posts (**55,000+ impressions**).
- Name/logo placement as Neighborhood Sponsor on slide rotation/signage at multiple locations throughout event venue.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Name/logo placement on Main Course event page/ticketing site.
- Customized Volunteer Experience (CVE) at MANNA*

Table Sponsor — \$5,000 *(Limited opportunities)*

- Table seating for 8.
- Name/logo as Table Sponsor on some event collateral, including quarterly e-newsletter(s) and email blasts (**40,000+ impressions**).
- Name/logo placement on Main Course event page/ticketing site.

Chef Sponsor — \$2,500

- 4 General Admission tickets to Main Course.
- Name/logo as Chef Sponsor on limited event collateral, including a quarterly e-newsletter and email blast(s).
- Name/logo placement on Main Course event page/ticketing site.

*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours). Note: this can be scheduled anytime throughout 2024-25.



PIE IN THE SKY – OCT-NOV. 2024

SPONSORSHIP OPPORTUNITIES & BENEFITS

Much more than a fundraiser, Pie in the Sky, now in its 30th year, invites our community to come together to help nourish our neighbors battling critical illnesses during the holiday season. Each year, the MANNA community bakes, sells, distributes and donates thousands of pies throughout Greater Philadelphia in order to raise nearly \$500,000 to support the provision of meals to 1,000 families on Thanksgiving Day and more than 1.5 million medically tailored meals and nutrition education annually to our clients in need.

From pie pick-up sites, pie sellers, purchasers, volunteers, sponsors and partners, all of us come together to make a difference. Along with knowing your dollars support the nutritional needs of our neighbors battling illness, Pie in the Sky sponsors will receive exciting benefits as detailed below, encompassing media coverage, volunteer opportunities, and exposure to MANNA's thousands of supporters. We are also happy to tailor sponsorship benefits to your needs.



4,000+
CLIENT
IMPRESSIONS

35,000+
SOCIAL MEDIA
IMPRESSIONS
ACROSS ALL
PLATFORMS

61,000+
EMAIL
IMPRESSIONS
WITH OPT-IN
SUBSCRIBERS

Exclusive Presenting Sponsor — \$50,000 (1 opportunity, pending)

- Named exclusive Presenting Sponsor of MANNA's annual Pie in the Sky event.
- Opportunity to "name" a MANNA pie flavor.
- Premier placement of company logo on all event collateral, digital and print, as Presenting Sponsor, including:
 - Pie in the Sky emails in October and November and quarterly MANNA e-newsletter(s) in September and December to **61,000+ opt-in subscribers**.
 - In multiple MANNA Pie in the Sky social media posts on three social media platforms.
 - On all pie boxes and pie box inserts (**20,000+ impressions**).
 - Pie in the Sky posters and additional signage
- Recognition as Presenting Pie in the Sky sponsor on all press releases, media alerts, media and public Pie in the Sky events.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Logo placement on exclusive Pie in the Sky website (mannapies.org)
- Opportunity to speak at Pie Launch Day on 11/7/24 at Lincoln Financial Field alongside Philadelphia Mayor and MANNA CEO, Sue Daugherty.
- 100 pies for company employees.
- Opportunity to volunteer at MANNA's Pie distribution day on Tuesday, 11/26/24.
- Opportunity for first right of renewal of Presenting sponsorship in subsequent year.
- Customized Volunteer Experience* (CVE) at MANNA
- Other benefits can be discussed as requested.

*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours). Note: this can be scheduled anytime throughout 2024-25.

PIE IN THE SKY – OCT-NOV. 2024

SPONSORSHIP OPPORTUNITIES & BENEFITS (CONT.)



Premier Sponsor — \$25,000 (3 Opportunities)

- Named Premier Sponsor of MANNA's annual Pie in the Sky event.
- Opportunity to "name" a MANNA pie flavor.
- Premier placement of company logo on all event collateral, digital and print, as Premier Sponsor, including:
 - Pie in the Sky emails in October and November and quarterly MANNA e-newsletter(s) in September and December to 61,000+ opt-in subscribers.
 - In multiple MANNA Pie in the Sky social media posts on three social media platforms.
 - On all pie boxes and pie box inserts (20,000+ impressions).
 - Pie in the Sky posters and additional signage
- Recognition as Premier Pie in the Sky sponsor on all press releases, media alerts, media and public Pie in the Sky events.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Logo placement on exclusive Pie in the Sky website (mannapiess.org)
- Opportunity to speak at Pie Launch Day on 11/7/24 at Lincoln Financial Field alongside Philadelphia Mayor and MANNA CEO, Sue Daugherty.
- Opportunity for company team members to volunteer during MANNA's pie volunteer shifts (dates TBD Oct/Nov).
- Customized Volunteer Experience* (CVE)



Exclusive Presenting
\$50,000

Gold Sponsor — \$15,000

- Named Gold Sponsor of MANNA's annual Pie in the Sky event.
- Placement of company logo on all event collateral, digital and print, as Gold Sponsor, including:
 - Pie in the Sky emails in October and November and quarterly MANNA e-newsletter(s) in September and December to 61,000+ opt-in subscribers.
 - In some MANNA Pie in the Sky social media posts on three social media platforms.
 - On pie box inserts (10,000+ impressions).
 - Pie in the Sky posters and additional signage
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Logo placement on exclusive Pie in the Sky website (mannapiess.org)
- Invitation to attend Pie Launch Day on 11/7/24 at Lincoln Financial Field with Philadelphia Mayor and MANNA CEO, Sue Daugherty.
- Opportunity for company team members to volunteer during MANNA's pie volunteer shifts (dates TBD in Oct/Nov).
- Customized Volunteer Experience* (CVE)



Premier Sponsor
\$25,000
3 opportunities available



Gold Sponsor
\$15,000

Silver Sponsor — \$10,000

- Named Gold Sponsor of MANNA's annual Pie in the Sky event.
- Placement of company logo on all event collateral, digital and print, as Gold Sponsor, including:
 - Pie in the Sky emails in October and November and quarterly MANNA e-newsletter(s) in September and December to 61,000+ opt-in subscribers.
 - In some MANNA Pie in the Sky social media posts on three social media platforms.
 - On pie box inserts (10,000+ impressions).
 - Pie in the Sky posters and additional signage
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Logo placement on exclusive Pie in the Sky website (mannapiess.org)
- Invitation to attend Pie Launch Day on 11/7/24 at Lincoln Financial Field with Philadelphia Mayor and MANNA CEO, Sue Daugherty.
- Opportunity for company team members to volunteer during MANNA's pie volunteer shifts (dates TBD in Oct/Nov).
- Customized Volunteer Experience* (CVE)



Silver Sponsor
\$10,000



THANKSGIVING AT MANNA – THURSDAY, NOVEMBER 28TH, 2024

SPONSORSHIP OPPORTUNITIES & BENEFITS

Each year, MANNA celebrates Thanksgiving Day with our clients and their families by delivering upwards of 4,000 homemade Thanksgiving meals with the help of hundreds of volunteers. This tradition brings together staff, volunteers, and local dignitaries to prepare, package, and deliver Thanksgiving meals, complete with all of the trimmings, to our clients suffering from serious illness—providing them the opportunity to share the holiday with friends and family without the hassle of preparing a meal themselves.

Along with knowing that your dollars are going directly to support the nutrition needs of our neighbors battling illness, Thanksgiving Day sponsors will receive exciting benefits as detailed below, encompassing media coverage, volunteer opportunities, and exposure to MANNA's thousands of supporters. We are also happy to tailor sponsorship benefits to your needs.



4,000+
Client
Impressions

35,000+
Social Media
Impressions
Across all
Platforms

61,000+
Email
Impressions
with opt-in
Subscribers

Exclusive Presenting Sponsor — \$30,000 (1 opportunity, reserved)

- Exclusive Presenting Sponsor of MANNA's annual Thanksgiving Day event.
- Company logo inclusion as Presenting Sponsor on new reusable Thanksgiving Day client meal bags and on bag inserts (e.g. menu and reheating cards).
- Opportunity to include approved literature in Thanksgiving Day client meal bags.
- Preferred placement of company logo as Presenting Thanksgiving Day sponsor on all event collateral, digital and print.
- Company logo inclusion as Presenting Sponsor on all Thanksgiving Day emails in Nov. to 61,000+ opt-in subscribers.
- Recognition as Presenting Sponsor on all press releases, media alerts, media and public events.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Recognition on MANNA Thanksgiving Day social media posts (35,000+ impressions).
- Opportunity to speak on Thanksgiving morning (11/28/24) at MANNA alongside Philadelphia Mayor and MANNA CEO, Sue Daugherty.
- Opportunity for company team members & families to volunteer during MANNA's Thanksgiving Day (and week of) kitchen shifts.
- Customized Volunteer Experience* (CVE) at MANNA

*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours). Note: this can be scheduled anytime throughout 2024-25.



THANKSGIVING AT MANNA – THURSDAY, NOVEMBER 28TH, 2024

SPONSORSHIP OPPORTUNITIES & BENEFITS (CONT.)



Gold Sponsor — \$20,000

- Named Gold Sponsor of MANNA's annual Thanksgiving Day event.
- Company logo as Gold Sponsor on new reusable Thanksgiving Day client meal bags and on bag inserts (e.g. menu and reheating cards).
- Company logo inclusion as Gold Sponsor on all Thanksgiving Day emails in Nov. to **61,000+ opt-in subscribers**.
- Company logo inclusion as Gold Sponsor on all Thanksgiving Day event collateral, digital and print.
- Recognition as Gold Thanksgiving Day sponsor on all press releases, media alerts, media and public events.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Recognition on MANNA Thanksgiving Day social media posts (**35,000+ impressions**).
- Opportunity to speak on Thanksgiving morning (11/28/24) at MANNA alongside Philadelphia Mayor and MANNA CEO, Sue Daugherty
- Customized Volunteer Experience* (CVE) at MANNA



Exclusive Presenting
\$30,000
(Pending)



Gold Sponsor
\$20,000

Silver Sponsor — \$10,000

- Named Silver Sponsor of MANNA's annual Thanksgiving Day event.
- Company logo inclusion as Silver Sponsor on all Thanksgiving Day emails in Nov. to **61,000+ opt-in subscribers**.
- Company logo inclusion as Silver Sponsor on all Thanksgiving Day event collateral, digital and print.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Recognition on MANNA Thanksgiving Day social media posts **350,000+ impressions**.
- Customized Volunteer Experience* (CVE) at MANNA



Silver Sponsor
\$10,000



Thanksgiving Partner
\$5,000

Thanksgiving Partner — \$5,000

- Named Thanksgiving Partner of MANNA's annual Thanksgiving Day event.
- Company name/logo inclusion as Thanksgiving Partner on all Thanksgiving emails in Nov. to **61,000+ opt-in subscribers**.
- Company name/logo on event collateral, digital and print, as Thanksgiving Partner.