



# MANNA'S MAIN COURSE

2024 SPONSORSHIP OPPORTUNITIES



MORE INFORMATION:  
[MANNAPA.ORG/MAINCOURSE24](http://MANNAPA.ORG/MAINCOURSE24)



# MAIN COURSE

THURSDAY, SEPTEMBER 26, 2024, 6-10PM

THE SWITCH HOUSE BY CESCAPHÉ, 1325 BEACH ST., PHILADELPHIA

## SPONSORSHIP OPPORTUNITIES & BENEFITS

At MANNA's signature evening event, **Main Course**, guests will enjoy delicious cuisine from a dozen + James Beard nominated and award-winning Philadelphia chefs all in one location—the beautiful, brand-new venue, Cescaphe's *The Switch House*. Participating chefs will prepare and serve guests stationed appetizers and desserts, and an exclusive Main Course entrée by award-winning chefs and event Chef Chairs Alex Kemp of *My Loup* and Amanda Shulman of *Her Place Supper Club* will be the event's featured dinner. While dining, guests will be immersed in an exclusive return performance of Martha Graham Cracker, Philadelphia's legendary Drag Queen! The night will also include a luxury raffle, live auction, signature cocktails and an open bar. You won't want to miss THE culinary event of the season, all while supporting MANNA's mission to provide nutritious meals and nutrition counseling to those battling serious illness. Event sponsors will receive premium benefits as detailed below.



Pictured:  
Amanda Shulman of  
*Her Place Supper Club*  
and Alex Kemp of *My Loup*

### Exclusive Presenting Sponsor — \$40,000 (1 Opportunity)

- Exclusive Presenting Sponsor of MANNA's 2024 Main Course.
- Exclusive table seating for 20 including VIP drink service.
- Speaker opportunity during night of event program.
- Premium placement of name/logo as Presenting Sponsor on all event collateral, both print and digital, including event invitation, quarterly e-newsletter(s) and email blasts and multiple social media posts (65,000+ impressions). – if committed by promotion deadline dates.
- Premier name/logo placement as Presenting sponsor on night of event slide rotation/signage at multiple locations throughout event venue.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Name/logo placement on Main Course event page/ticketing site.
- Opportunity to include branded gift as an event favor.
- Customized Volunteer Experience (CVE) at MANNA\*
- Exclusive 25% promo code for your company employees (or friends and family for individual sponsors) for pies purchased during MANNA's 2024 Pie in the Sky event.
- Two 30-second reels on MANNA's social media platforms: the first a special thank you for your Presenting Sponsorship and support of MANNA; the second a dedicated impact reel of what your sponsorship dollars provide for MANNA Clients.
- *This sponsorship level supports 3 meals a day, 7 days a week for 40 of MANNA's 1,600 weekly clients while on our program.*

### Course Sponsor — \$25,000 (Limited Opportunities)

- Premier table seating for 20 including VIP drink service.
- Premium placement of name/logo as Course Sponsor on all event collateral, both print and digital, including event invitation, quarterly e-newsletter(s) and email blasts and multiple social media posts (65,000+ impressions). – if committed by promotion deadline dates.
- Name/logo placement as Course sponsor on night of event slide rotation/signage at multiple locations throughout event venue.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Name/logo placement on Main Course event page/ticketing site.
- Customized Volunteer Experience (CVE) at MANNA\*
- Exclusive 20% promo code for your company employees (or friends and family for individual sponsors) for pies purchased during MANNA's 2024 Pie in the Sky event.
- A 30-second dedicated special thank you reel on MANNA's social media platforms highlighting your Course sponsorship and support of MANNA.
- *This sponsorship level supports 3 meals a day, 7 days a week for 25 of MANNA's 1,600 weekly clients while on our program.*

\*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours). Note: this can be scheduled anytime throughout 2024-25.



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SPONSORSHIP OPPORTUNITIES & BENEFITS (CONT.)



### Skyline Sponsor — \$15,000 *(Limited Opportunities)*

- Preferred table seating for 10.
- Name/logo as Skyline Sponsor on most event collateral, both print and digital, including event invitation, quarterly e-newsletter(s) and email blasts and social media posts (60,000+ impressions). – if committed by promotion deadline dates.
- Name/logo placement as Skyline sponsor on night of event slide rotation/signage at multiple locations throughout event venue.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Name/logo placement on Main Course event page/ticketing site.
- Customized Volunteer Experience (CVE) at MANNA\*
- Exclusive 15% promo code for your company employees (or friends and family for individual sponsors) for pies purchased during MANNA's 2024 Pie in the Sky event.
- A dedicated special thank you post on MANNA's social media platforms highlighting your Skyline Sponsorship and support of MANNA.
- *This sponsorship level supports 3 meals a day, 7 days a week for 15 of MANNA's 1,600 weekly clients while on our program.*

### Neighborhood Sponsor — \$10,000 *(Limited Opportunities)*

- Table seating for 10.
- Name/logo as Neighborhood Sponsor on most event collateral, both print and digital, including event invitation, quarterly e-newsletter(s) and email blasts and limited social media posts (55,000+ impressions). – if committed by promotion deadline dates.
- Name/logo placement as Neighborhood Sponsor on slide rotation/signage at multiple locations throughout event venue.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Name/logo placement on Main Course event page/ticketing site.
- Customized Volunteer Experience (CVE) at MANNA\*
- Exclusive 10% promo code for your company employees (or friends and family for individual sponsors) for pies purchased during MANNA's 2024 Pie in the Sky event.
- *This sponsorship level supports 3 meals a day, 7 days a week for 10 of MANNA's 1,600 weekly clients while on our program.*

### Table Sponsor — \$5,000

- Table seating for 10.
- Name/logo as Table Sponsor on some event collateral, including quarterly e-newsletter(s) and email blasts (40,000+ impressions). – if committed by promotion deadline dates.
- Name/logo placement on Main Course event page/ticketing site.
- *Support the provision of 3 meals a day, 7 days a week for 5 of MANNA's 1,600 weekly clients while on our program.*

### Chef Sponsor — \$2,500

- 4 General Admission tickets to Main Course.
- Name/logo as Chef Sponsor on limited event collateral, including a quarterly e-newsletter and email blast(s). – if committed by promotion deadline dates.
- Name/logo placement on Main Course event page/ticketing site.
- *Support the provision of 3 meals a day, 7 days a week for 2 of MANNA's 1,600 weekly clients while on our program.*

\*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours). Note: this can be scheduled anytime throughout 2024-25.

