







## ABOUT MANNA

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MANNA uses nutrition to improve health for people with serious illnesses who need nourishment to heal. By providing medically tailored meals and nutrition education, we empower people to improve their health and quality of life.

MANNA envisions a world where people with prescribed diets can access the medical nutrition they need in the same way they access prescription drugs at a pharmacy. Until we reach that goal, we will continue to raise funds through philanthropic sources to support clients throughout Greater Philadelphia with our medical nutrition services.

In 2024 MANNA delivered its **23 Millionth meal** and served its **50,000th client** since our founding in 1990. We supported **5,659 individual clients** with serious illnesses such as diabetes, cancer, HIV/AIDS and heart disease. We also provided meals for **625 dependents, 285 of whom were children**. We did this with the help of more than **8,000** volunteers who join MANNA chefs in our 10,000 square foot kitchen to help prepare and package meals, as well as deliver meals to clients' homes.

2025 is a special year for MANNA as we celebrate our **35th anniversary**. We are honored to partner with like-minded companies who share MANNA's community-building values and wish to support our **Food as Medicine mission**, and we are pleased to offer a variety of sponsorship opportunities, as detailed in the following pages.

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## MANNA MEAL SPONSORSHIPS 2025 SPONSORSHIP OPPORTUNITIES & BENEFITS

MANNA is proud to offer a variety of MANNA meal sponsorship opportunities to our corporate partners that align with their values, as well as MANNA's mission to provide medically tailored meals and nutrition counseling to clients battling critical illness. We are happy to discuss additional or alternate benefits as requested by our partners.



### Client Dessert Sponsor **\$25,000**

Each week, our clients receive one homemade, diet-friendly dessert to accompany their breakfasts, lunches, and dinners. Client Dessert Sponsors support the provision of all client desserts for one year. Sponsorship benefits include:

- Company logo on all client dessert packaging **(1,000+ impressions/month)**
- Logo placement on mannapa.org website & corporate partnership page for one year.
- Customized Volunteer Experience\* (CVE) at MANNA

### Client Birthday Cake Sponsor **\$15,000**

MANNA celebrates every client on their birthday with a homemade, decorated cake! Made by our MANNA volunteers with love, the cakes are delivered directly to our clients with their week's worth of medically tailored meals. Sponsorship benefits include:

- Company logo on special "Happy Birthday" sticker for all client birthday cakes **(100+ impressions/month)**
- Logo placement on mannapa.org website & corporate partnership page for one year.
- Customized Volunteer Experience\* (CVE) at MANNA

### Set The Table Monthly Sponsor **\$20,000**

A Set the Table Monthly Sponsor is committed to our mission of improving the health of those battling critical illnesses. This sponsorship provides 100% complete nutrition for a group of MANNA clients for one month- 3 meals a day, 7 days a week, all home-delivered at no charge to the client. Sponsorship benefits include:

- Exclusive monthly placement of company logo on MANNA client entrée labels for month of your choosing **(22,500+ impressions/month)**
- Logo placement on mannapa.org website & corporate partnership page for one year.
- Customized Volunteer Experience\* (CVE) at MANNA



## MANNA'S ANNUAL VOLUNTEER PROGRAM 2025 SPONSORSHIP OPPORTUNITIES & BENEFITS



Since 1990, MANNA volunteers have come together for a common purpose – to build a healthy and supportive Greater Philadelphia community. United in our 10,000 square foot kitchen, volunteers add the secret ingredients of attention and care into our clients' meals. From peeling onions, to packing meal trays to delivering a week's worth of meals to the doorsteps of our most vulnerable community members, MANNA volunteers work together to nourish their neighbors—and they have fun in the process! MANNA hosts upwards of 100 volunteers each weekday over the course of 2-4 shifts per day. Last year, MANNA hosted 8,100 volunteers who provided nearly 56,000 volunteer service hours. We are excited to engage like-minded partners to support our volunteers at MANNA this year and pleased to offer the sponsorship opportunities and benefits detailed below.

### Exclusive Presenting Sponsor **\$55,000** *(1 opportunity, reserved)*

MANNA's Volunteer Program Presenting Sponsor supports MANNA's ongoing, vibrant volunteer program throughout the year, along with special recognition during National Volunteer Appreciation Week in April 2025. Sponsorship benefits include:

- Exclusive Presenting sponsor of MANNA's 2025 volunteer program and Volunteer Appreciation Week in April 2025.
- Premier placement of logo as Presenting sponsor of MANNA Volunteer Program in slide rotation at volunteer check-in desk for the year and included on additional volunteer-specific slides that appear on MANNA's screens throughout the facility.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Partnership, company logo, and photo will be highlighted in MANNA's quarterly e-newsletter **(54,000+ opt-in subscribers)**.
- Company logo as Presenting sponsor of Volunteer program will appear on footer of biweekly Volunteer e-newsletter for duration of sponsorship.
- Exclusive placement of company name on MANNA t-shirts given to all volunteers during National Volunteer Appreciation week in April 2025 **(6,000+ impressions)**.
- Speaker opportunity at the Volunteer Appreciation Party, taking place at MANNA during Volunteer Appreciation Week.
- Company name/mention in minimum of 10 social media posts on at least three social media platforms throughout the year.
- If agreed to by MANNA radio partners, broadcasted "thank you to our volunteers, presented by [presenting sponsor]" via MANNA's radio partners WXPB and/or WHYI.
- Customized Volunteer Experience (CVE)\*

### Volunteer Champion Sponsor **\$25,000**

- Premier sponsor of MANNA's 2025 volunteer program and Volunteer Appreciation Week in April 2025.
- Logo placement as Premier sponsor of MANNA Volunteer Program in slide rotation at volunteer check-in desk for the year and included on additional volunteer-specific slides that appear on MANNA's screens throughout the facility
- Logo placement on mannapa.org corporate partnership page for one year.
- Partnership, company logo, and photo will be highlighted in MANNA's quarterly e-newsletter **(54,000+ opt-in subscribers)**.
- Company logo on MANNA t-shirts given to all volunteers during National Volunteer Appreciation week in April 2024 **(6,000+ impressions)**.
- Invitation to the Volunteer Appreciation Party, taking place at MANNA during Volunteer Appreciation Week.
- Company name/mention in selected social media posts on at least three social media platforms throughout National Volunteer appreciation week.
- Customized Volunteer Experience (CVE)\*

### Community Builder Sponsor **\$15,000**

- Sponsor of MANNA's 2025 volunteer program and Volunteer Appreciation Week in April 2025.
- Logo placement on mannapa.org corporate partnership page for one year.
- Partnership, company logo, and photo will be highlighted in MANNA's quarterly e-newsletter **(54,000+ opt-in subscribers)**.
- Invitation to the Volunteer Appreciation Party, taking place at MANNA during Volunteer Appreciation Week.
- Company name/mention in selected social media post on at least one social media platform throughout National Volunteer appreciation week.
- Customized Volunteer Experience (CVE)\*

\*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours). Note: this can be scheduled anytime throughout 2024-25.

## NATIONAL NUTRITION MONTH® MARCH 2025 SPONSORSHIP OPPORTUNITIES & BENEFITS

As a leader in evidence-based nutrition services, MANNA joins organizations across the country to celebrate National Nutrition Month® 2025. Through a series of nutrition-focused events and promotion throughout the month of March, MANNA will recognize and highlight ways to make educated food choices for healthier eating, as well as our staff and partners who advance our mission to improve health for people with serious illnesses. This year's theme is "Beyond the Table," which addresses the farm-to-fork aspect of nutrition. We are excited to engage like-minded partners in this year's National Nutrition Month® at MANNA and pleased to offer the sponsorship opportunities and benefits detailed below



### Exclusive Presenting Sponsor **\$25,000** *(1 opportunity, reserved)*

- Named exclusive Presenting sponsor of MANNA's National Nutrition Month® (NNM) in all event materials throughout month, digital and print.
- Logo as Presenting sponsor on NNM special weekly nutrition tip insert cards for client meal bags.
- Eight (8) reserved spaces for your employees or clients to volunteer with MANNA CEO Sue Daugherty in the MANNA kitchen March 13th, 2025.
- Logo inclusion as NNM Presenting sponsor in MANNA's quarterly (March) e-newsletter **(54,000+ impressions from opt-in subscribers)**
- Logo inclusion as NNM Presenting sponsor on MANNA's homepage rotating carousel during NNM.
- Company name/mention in minimum of six (6) social media posts on at least two social media platforms throughout NNM.
- Company logo/name mention included as Presenting Sponsor during MANNA's Get Fresh Cooking class during NNM.
- As requested and agreed upon, opportunity to be an exclusive partner of a MANNA Get Fresh cooking class, tailored to your organization's clients and/or employees.
- Company logo included as Presenting Sponsor on a slide during MANNA Institute NNM webinar/lecture and any additional appropriate nutrition lectures during NNM.
- Name/Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Customized Volunteer Experience (CVE)\*

### Nutrition Champion Sponsor **\$15,000**

- Named Nutrition Champion sponsor of MANNA's National Nutrition Month® (NNM) in all event materials throughout month, digital and print.
- Logo as Nutrition Champion on NNM special weekly nutrition tip insert cards for client meal bags
- Four (4) reserved spaces for your employees or clients to volunteer with MANNA CEO Sue Daugherty in the MANNA kitchen March 13th, 2024
- Logo inclusion as NNM Nutrition Champion in MANNA's quarterly (March) e-newsletter **(54,000+ impressions from opt-in subscribers)**
- Company name/mention in minimum of two (2) social media posts throughout NNM
- Company logo included as Nutrition Champion on a slide during MANNA Institute NNM webinar/lecture and any additional appropriate nutrition lectures during NNM
- Name/Logo placement on mannapa.org corporate partnership page for one year.
- Customized Volunteer Experience (CVE)\*

### Neighborhood Nourisher Sponsor **\$10,000**

- Named Neighborhood Nourisher sponsor of MANNA's National Nutrition Month® in limited event materials throughout the month, digital and print.
- Two (2) reserved spaces for your employees or clients to volunteer with MANNA CEO Sue Daugherty in the MANNA kitchen March 13th, 2024
- Logo inclusion in MANNA's quarterly (March) e-newsletter **(54,000+ impressions from opt-in subscribers)**
- Company name included as NNM sponsor on a slide during MANNA Institute webinar/lecture and any additional appropriate nutrition lectures during National Nutrition Month®
- Name/Logo placement on mannapa.org corporate partnership page for one year.
- Customized Volunteer Experience (CVE)\*

\*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours). Note: this can be scheduled anytime throughout 2024-25.

## MANNA PRESENTS: CHEF RADIO LIVE!

WEDNESDAY, APRIL 9, 2025, 6-9 PM

THE RITTENHOUSE, 210 W RITTENHOUSE SQUARE, PHILADELPHIA, PA 19103

### SPONSORSHIP OPPORTUNITIES & BENEFITS

Join us as we welcome back podcast host and founder of The Tasties Awards, Chef Eli Kulp, along with his chef friends, to celebrate another incredible year of Philadelphia's vibrant food scene at The Rittenhouse! This year, we are excited to celebrate a very special honoree whose contributions to our community and mission are truly inspiring.

Guests will enjoy live entertainment, delicious eats, and a live podcast panel discussion. All event proceeds benefit MANNA's mission to provide medically tailored meals and nutrition counseling to those battling serious illness. We invite you to support this uniquely exciting evening that fuels MANNA's mission with one of our sponsorship packages below:



#### Presenting Sponsor \$20,000

- **Premier private table for 10 guests** with selected wine service.
- Speaking opportunity and inclusion in night-of-event CHEF Radio podcast recording.
- Promotion on both CHEF Radio & Delicious City podcasts leading up to event.
- Highlighted in exclusive Sponsorship reel on MANNA social media channels during lead up to the event.
- Premier placement of name/logo as Presenting sponsor of Chef Radio LIVE on MANNA slide rotation during the event.
- Name/logo placement on mannapa.org homepage and corporate partnership page for one year (if applicable).
- Presenting Sponsor recognition on all event signage and promotional materials, printed and digital, including selected social media posts **(65,000+ impressions)**
- Presenting Sponsor recognition on event ticketing site **(200+ impressions)**
- Customized Volunteer Experience (CVE) \* at MANNA.

#### Restaurant Sponsor \$7,500

- **Premier seating for 8 guests**
- Mention during night-of-event CHEF Radio podcast recording
- Highlighted in exclusive Sponsorship reel on MANNA social media channels during lead up to the event.
- Name/logo placement on mannapa.org corporate partnership page for one year (if applicable).
- Sponsorship recognition on all event signage and promotional materials, printed and digital, including selected social media posts **(65,000+ impressions)**
- Restaurant Sponsor recognition on event ticketing site **(200+ impressions)**

#### Table Sponsor \$5,000

- **Preferred seating for up to 8 guests**
- Name/logo placement on mannapa.org corporate partnership page for one year (if applicable)
- Table Sponsor recognition on event ticketing site **(200+ impressions)**

#### Chef Sponsor \$2,500

- **Seating for 4 guests**
- Name/logo placement on mannapa.org corporate partnership page for one year (if applicable)
- Chef Sponsor recognition on event ticketing site **(200+ impressions)**

\*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours). Note: this can be scheduled anytime throughout 2024-25.



## MANNA'S GUAC OFF AT MORGAN'S PIER

THURSDAY, MAY 22, 2025, 5-9PM

MORGAN'S PIER, 221 N. CHRISTOPHER COLUMBUS BLVD., PHILADELPHIA  
**SPONSORSHIP OPPORTUNITIES & BENEFITS**

MANNA & Morgan's Pier are prepping to kick off summer at #GuacOffPHL 2025! **400+ attendees** will sample fresh guacamole crafted by Philadelphia's best restaurants while taking in iconic views on the Delaware River waterfront and voting to crown 2025's Guac Masters! All event proceeds benefit MANNA's mission to provide medically tailored meals and nutrition counseling to those battling serious illness. We invite you to support this fun and unique event supporting MANNA's mission with one of our sponsorship packages below:



### **Exclusive Presenting Sponsor**    **\$20,000** *(1 Opportunity, pending)*

- Name/logo on Guac Master Trophy
- Name/logo on Guac Off t-shirt
- Name/logo inclusion on Guac Off website (1,000+ impressions)
- Logo placement on mannapa.org homepage and corporate partnership page for one year
- Sponsor recognition on all event signage and promotional materials, printed and digital, including select social media posts (65,000+ impressions)
- 15 VIP tickets to Guac Off for your staff or clients
- Customized Volunteer Experience\* (CVE) at MANNA.

### **Guac Master Sponsor**    **\$10,000** *(2 opportunities)*

- Name/logo on Guac Master Trophy
- Name/logo on Guac Off t-shirt
- Name/logo inclusion on Guac Off website (1,000+ impressions)
- Name/logo placement on mannapa.org corporate partnership page for one year
- Sponsor recognition on all event signage and promotional materials, printed and digital, including selected social media posts (55,000+ impressions)
- 8 VIP tickets to Guac Off for your staff or clients
- Customized Volunteer Experience\* (CVE) at MANNA.

### **Guac Chef Sponsor**    **\$5,000** *(Limited Opportunities)*

- Name/logo on Guac Off t-shirt
- Name/logo inclusion on Guac Off website (1,000+ impressions)
- Name/logo placement on mannapa.org corporate partnership page for one year
- Sponsor recognition on selected event signage and promotional materials, printed and digital, including selected social media posts (55,000+ impressions)
- 6 VIP tickets to Guac Off for your staff or clients

### **Guac Partner Sponsor**    **\$2,500** *(Limited Opportunities)*

- Name/logo inclusion on Guac Off website (1,000+ impressions)
- Name/logo placement on mannapa.org corporate partnership page for one year
- Sponsor recognition on selected event signage and promotional materials, printed and digital, including selected social media posts (55,000+ impressions)
- 4 VIP tickets to Guac Off for your staff or clients.

\*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours). Note: this can be scheduled anytime throughout 2024-25.

## MANNA'S 35TH ANNIVERSARY CELEBRATION

THURSDAY, SEPTEMBER 25TH, 2025

THE BELLEVUE, 200 S BROAD ST, PHILADELPHIA, PA 19102

### SPONSORSHIP OPPORTUNITIES & BENEFITS

Join us for the *can't miss event* of 2025, MANNA's 35th Anniversary Celebration! Guests will enjoy a decadent and entertainment-filled evening to remember, beginning with cocktails and hors d'oeuvres, followed by an incredible dinner and dessert spread from Philadelphia's top chefs, special guests and live performances and a trip down memory lane to honor MANNA's history and celebrate our growth. This milestone fundraiser will take place at Cescaphe's stunning, newly renovated venue, The Bellevue. We invite you to support this uniquely exciting evening that fuels MANNA's mission with one of our sponsorship packages below:



#### Presenting Sponsor \$100,000

- Named Presenting Sponsor of MANNA's 35th Anniversary Celebration Event.
- Premier table seating for 20 including VIP admission (VIP early access and VIP lounge) and wine service.
- Speaker opportunity during night of event program.
- Premium placement of name/logo as Presenting Sponsor on all event collateral, both print and digital, including event invitation, quarterly e-newsletter(s) and email blasts and multiple social media posts (**65,000+ impressions**) – *if committed by promotion deadline dates*.
- Premier name/logo placement as Presenting Sponsor on night of event slide rotation/signage at multiple locations throughout event venue.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Name/logo placement on Anniversary Celebration webpage/ticketing site.
- Opportunity to include a branded gift as an event favor for all guests.
- Customized Volunteer Experience (CVE) at MANNA\*.
- Exclusive 25% promo code for your company employees (or friends and family for individual sponsors) for pies purchased during MANNA's 2025 Pie in the Sky event.
- Two 30-second reels on MANNA's social media platforms: the first a special thank you for your Presenting Sponsorship and support of MANNA; the second a dedicated impact reel of what your sponsorship dollars provide for MANNA clients.
- This sponsorship level supports 3 meals a day, 7 days a week for 40 of MANNA's 1,600 weekly clients while on our program.

#### Premier Sponsor \$50,000

- Premier table seating for 12 including VIP admission (VIP early access and VIP lounge) and wine service.
- Premium placement of name/logo as Premier Sponsor on all event collateral, both print and digital, including event invitation, quarterly e-newsletter(s) and email blasts and multiple social media posts (**65,000+ impressions**) – *if committed by promotion deadline dates*.
- Name/logo placement as Premier Sponsor on night of event slide rotation/signage at multiple locations throughout event venue.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Name/logo placement on Anniversary Celebration webpage/ticketing site.
- Customized Volunteer Experience (CVE) at MANNA\*.
- Exclusive 20% promo code for your company employees (or friends and family for individual sponsors) for pies purchased during MANNA's 2025 Pie in the Sky event.
- A 30-second dedicated special thank you reel on MANNA's social media platforms highlighting your Premier sponsorship and support of MANNA.
- This sponsorship level supports 3 meals a day, 7 days a week for 25 of MANNA's 1,600 weekly clients while on our program.

\*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours). Note: this can be scheduled anytime throughout 2024-25.

# MANNA'S 35TH ANNIVERSARY CELEBRATION

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### Course Sponsor \$25,000

- Preferred seating for 10 including VIP admission (VIP early access and VIP lounge) and wine service.
- Name/logo as Course Sponsor on most event collateral, both print and digital, including event invitation, quarterly e-newsletter(s) and email blasts and social media posts (**60,000+ impressions**) – *if committed by promotion deadline dates.*
- Name/logo placement as Course sponsor on night of event slide rotation/signage at multiple locations throughout event venue.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Name/logo placement on Anniversary Celebration webpage/ticketing site.
- Customized Volunteer Experience (CVE) at MANNA\*.
- Exclusive 15% promo code for your company employees (or friends and family for individual sponsors) for pies purchased during MANNA's 2025 Pie in the Sky event.
- A dedicated special thank you post on MANNA's social media platforms highlighting your Course Sponsorship and support of MANNA.
- This sponsorship level supports 3 meals a day, 7 days a week for 15 of MANNA's 1,600 weekly clients while on our program.

### Skyline Sponsor \$15,000

- Preferred seating for 8 including VIP admission (VIP early access and VIP lounge) and wine service.
- Name/logo as Skyline Sponsor on most event collateral, both print and digital, including event invitation, quarterly e-newsletter(s) and email blasts and limited social media posts (**\$55,000+ impressions**) – *if committed by promotion deadline dates.*
- Name/logo placement as Skyline Sponsor on slide rotation/signage at multiple locations throughout event venue.
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Name/logo placement on Anniversary Celebration webpage/ticketing site.
- Customized Volunteer Experience (CVE) at MANNA\*.
- Exclusive 10% promo code for your company employees (or friends and family for individual sponsors) for pies purchased during MANNA's 2025 Pie in the Sky event.
- This sponsorship level supports 3 meals a day, 7 days a week for 10 of MANNA's 1,600 weekly clients while on our program.

### Restaurant Sponsor \$10,000

- 8 seats at MANNA's 35th Anniversary Celebration
- Name/logo as Restaurant Sponsor on some event collateral, including quarterly e-newsletter(s) and email blasts (**40,000+ impressions**) – *if committed by promotion deadline dates.*
- Name/logo placement on Anniversary Celebration webpage/ticketing site.
- This sponsorship level supports the provision of 3 meals a day, 7 days a week for 5 of MANNA's 1,600 weekly clients while on our program.

### Chef Sponsor \$5,000

- 4 seats at MANNA's 35th Anniversary Celebration .
- Name/logo as Chef Sponsor on limited event collateral, including a quarterly e-newsletter and email blast(s). – *if committed by promotion deadline dates.*
- Name/logo placement on Anniversary Celebration webpage/ticketing site.
- This sponsorship level supports the provision of 3 meals a day, 7 days a week for 2 of MANNA's 1,600 weekly clients while on our program.

\*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours). Note: this can be scheduled anytime throughout 2024-25.



## MANNA'S PIE IN THE SKY

### OCTOBER – NOVEMBER

### SPONSORSHIP OPPORTUNITIES & BENEFITS

Much more than a fundraiser, Pie in the Sky allows our community to come together to help nourish our neighbors battling critical illnesses during the holiday season. Each year, the MANNA community bakes, sells, and distributes close to 9,000 pies throughout the nine-county Philadelphia Metro area in order to raise nearly \$500,000 to support the provision of meals to 1,000 families on Thanksgiving Day and 1.5 million + medically tailored meals and nutrition education annually to our clients in need. From pie pick-up site locations, sellers, purchasers, volunteers, and partners like you- all of us come together to make a difference. Along with knowing that your dollars are going directly to support the nutrition needs of our neighbors battling illness, Pie in the Sky sponsors will receive exciting benefits as detailed below, encompassing media coverage, volunteer opportunities, and exposure to MANNA's thousands of supporters. We are also happy to tailor sponsorship benefits to your needs.



#### Exclusive Presenting Pie Partner **\$50,000 (1 Opportunity)**

- Named exclusive Presenting Sponsor of MANNA's annual Pie in the Sky event.
- Opportunity to "name" a MANNA pie flavor.
- Premier placement of company logo on all event collateral, digital and print, as Presenting Sponsor, including:
  - Pie in the Sky emails in October and November and quarterly MANNA e-newsletter(s) in September and December to 54,000+ opt-in subscribers.
  - In multiple MANNA Pie in the Sky social media posts on three social media platforms.
  - On all pie boxes and pie box inserts (**20,000+ impressions**).
  - Pie in the Sky posters and additional signage
  - Recognition as Presenting Pie in the Sky sponsor on all press releases, media alerts, media and public Pie in the Sky events.
  - Logo placement on mannapa.org homepage and corporate partnership page for one year.
  - Logo placement on exclusive Pie in the Sky website (mannapies.org)
- Opportunity to speak at Pie Launch Day at Lincoln Financial Field alongside Philadelphia Mayor and MANNA CEO Sue Daugherty.
- **200 Pies for company employees.**
- Opportunity to volunteer at MANNA's Pie distribution day.
- Opportunity for first right of renewal of Presenting sponsorship in subsequent year.
- Customized Volunteer Experience\* (CVE) at MANNA
- Exclusive 25% promo code for your company employees (or friends and family for individual sponsors) for pies purchased during MANNA's 2025 Pie in the Sky event.
- Other benefits can be discussed as requested.

#### Premier Sponsor **\$25,000**

- Named Premier Sponsor of MANNA's annual Pie in the Sky event.
- Opportunity to "name" a MANNA pie flavor.
- Premier placement of company logo on all event collateral, digital and print, as Premier Sponsor, including:
  - Pie in the Sky emails in October and November and quarterly MANNA e-newsletter(s) in September and December to 54,000+ opt-in subscribers.
  - In multiple MANNA Pie in the Sky social media posts on three social media platforms.
  - On all pie boxes and pie box inserts (**20,000+ impressions**).
  - Pie in the Sky posters and additional signage
  - Recognition as Premier Pie in the Sky sponsor on all press releases, media alerts, media and public Pie in the Sky events.
  - Logo placement on mannapa.org homepage and corporate partnership page for one year.
  - Logo placement on exclusive Pie in the Sky website (mannapies.org)
- **100 Pies for company employees.**
- Opportunity to speak at Pie Launch Day at Lincoln Financial Field alongside Philadelphia Mayor and MANNA CEO Sue Daugherty.
- Opportunity for company team members to volunteer during MANNA's pie volunteer shifts (dates TBD Oct/Nov).
- Customized Volunteer Experience\* (CVE)
- Exclusive 20% promo code for your company employees (or friends and family for individual sponsors) for pies purchased during MANNA's 2025 Pie in the Sky event.

\*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours). Note: this can be scheduled anytime throughout 2024-25.

## MANNA'S PIE IN THE SKY

### OCTOBER – NOVEMBER

### SPONSORSHIP OPPORTUNITIES & BENEFITS

Much more than a fundraiser, Pie in the Sky allows our community to come together to help nourish our neighbors battling critical illnesses during the holiday season. Each year, the MANNA community bakes, sells, and distributes close to 9,000 pies throughout the nine-county Philadelphia Metro area in order to raise nearly \$500,000 to support the provision of meals to 1,000 families on Thanksgiving Day and 1.5 million + medically tailored meals and nutrition education annually to our clients in need. From pie pick-up site locations, sellers, purchasers, volunteers, and partners like you- all of us come together to make a difference. Along with knowing that your dollars are going directly to support the nutrition needs of our neighbors battling illness, Pie in the Sky sponsors will receive exciting benefits as detailed below, encompassing media coverage, volunteer opportunities, and exposure to MANNA's thousands of supporters. We are also happy to tailor sponsorship benefits to your needs.



#### Gold Sponsor \$15,000

- Named Gold Sponsor of MANNA's annual Pie in the Sky event.
- Placement of company logo on all event collateral, digital and print, as Gold Sponsor, including:
  - Pie in the Sky emails in October and November and quarterly MANNA e-newsletter(s) in September and December to **54,000+ opt-in subscribers**.
  - In some MANNA Pie in the Sky social media posts on three social media platforms.
  - On pie box inserts (**10,000+ impressions**).
- **100 Pies for company employees**
- Pie in the Sky posters and additional signage
- Logo placement on mannapa.org homepage and corporate partnership page for one year.
- Logo placement on exclusive Pie in the Sky website (mannapies.org)
- Invitation to attend Pie Launch Day at Lincoln Financial Field with Philadelphia Mayor and MANNA CEO Sue Daugherty.
- Opportunity for company team members to volunteer during MANNA's pie volunteer shifts (dates TBD in Oct/Nov).
- Customized Volunteer Experience\* (CVE)

#### Silver Sponsor \$10,000

- Named Silver Sponsor of MANNA's annual Pie in the Sky event.
- Placement of company logo on all event collateral, digital and print, as Gold Sponsor, including:
  - Pie in the Sky emails in October and November and quarterly MANNA e-newsletter(s) in September and December to 54,000+ opt-in subscribers.
  - In some MANNA Pie in the Sky social media posts on three social media platforms.
  - On pie box inserts (**10,000+ impressions**).
  - Pie in the Sky posters and additional signage
  - Logo placement on mannapa.org homepage and corporate partnership page for one year.
  - Logo placement on exclusive Pie in the Sky website (mannapies.org)
- Invitation to attend Pie Launch Day at Lincoln Financial Field with Philadelphia Mayor and MANNA CEO Sue Daugherty.
- Opportunity for company team members to volunteer during MANNA's pie volunteer shifts (dates TBD in Oct/Nov).
- Customized Volunteer Experience\* (CVE)
- **100 Pies for company employees**
- Exclusive 10% promo code for your company employees (or friends and family for individual sponsors) for pies purchased during MANNA's 2025 Pie in the Sky event.

\*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours). Note: this can be scheduled anytime throughout 2024-25.

## THANKSGIVING AT MANNA

### THURSDAY, NOVEMBER 27TH, 2025

### SPONSORSHIP OPPORTUNITIES & BENEFITS

Each year, MANNA celebrates Thanksgiving Day with our clients and their families by delivering 4,000 homemade Thanksgiving meals with the help of 500+ volunteers. This tradition brings together staff, volunteers, and local dignitaries to prepare, package and deliver Thanksgiving meals, complete with all of the trimmings, to our clients suffering from serious illness-- providing them the opportunity to share the holiday with friends and family without the hassle of preparing a meal themselves. Along with knowing your dollars are going directly to support the nutrition needs of our neighbors battling illness, Thanksgiving Day sponsors will receive exciting benefits as detailed below, encompassing media coverage, volunteer opportunities, and exposure to MANNA's thousands of supporters. We are also happy to tailor sponsorship benefits to your needs.



#### Exclusive Presenting Sponsor **\$30,000** (1 opportunity, reserved)

- Exclusive Presenting Sponsor of MANNA's annual Thanksgiving Day event.
- Logo inclusion as Presenting Sponsor on new reusable Thanksgiving Day client meal bags and on bag inserts (e.g. menu and reheating cards).
- Opportunity to include approved literature in Thanksgiving Day client meal bags.
- Preferred placement of company logo as Presenting Thanksgiving Day sponsor on all event collateral, digital and print.
- Logo inclusion as Presenting Sponsor on all Thanksgiving Day emails in Nov. to **54,000+ opt-in subscribers**.
- Recognition as Presenting Sponsor on all press releases, media alerts, media and public events. Logo and hyperlink on [mannapa.org](http://mannapa.org) (**20,000+ impressions**).
- Recognition on MANNA Thanksgiving Day social media posts (**20,000+ impressions**).
- Opportunity to speak on Thanksgiving morning (11/27/25) at MANNA alongside local dignitaries and MANNA CEO Sue Daugherty.
- Opportunity for company team members & families to volunteer during MANNA's Thanksgiving Day (and week of) kitchen shifts.
- Customized Volunteer Experience (CVE)\*

#### Gold Sponsor **\$20,000**

- Named Gold Sponsor of MANNA's annual Thanksgiving Day event.
- Logo inclusion as Gold Sponsor on new reusable Thanksgiving Day client meal bags and on bag inserts (e.g. menu and reheating cards).
- Logo inclusion as Gold Sponsor on all Thanksgiving Day emails in Nov. to **54,000+ opt-in subscribers**.
- Logo inclusion as Gold Sponsor on all Thanksgiving Day event collateral, digital and print.
- Recognition as Gold Thanksgiving Day sponsor on all press releases, media alerts, media and public events. Logo and hyperlink on [mannapiet.org](http://mannapiet.org) & [mannapa.org](http://mannapa.org) (**20,000+ impressions**).
- Recognition on MANNA Thanksgiving Day social media posts (**20,000+ impressions**).
- Opportunity to speak on Thanksgiving morning (11/27/25) at MANNA alongside Philadelphia Mayor and MANNA CEO, Sue Daugherty.

#### Silver Sponsor **\$10,000**

- Named Silver Sponsor of MANNA's annual Thanksgiving Day event.
- Logo inclusion as Silver Sponsor on all Thanksgiving Day emails in Nov. to **54,000+ opt-in subscribers**. Logo inclusion as Silver Sponsor on most Thanksgiving Day event collateral, digital and print.
- Recognition as Silver Thanksgiving Day sponsor on most press releases, media alerts, media and public events. Logo and hyperlink on [mannapa.org](http://mannapa.org) (**20,000+ impressions**).
- Recognition on some MANNA Thanksgiving Day social media posts (**20,000+ impressions**).

#### Thanksgiving Partner **\$5,000**

- Named Thanksgiving Partner of MANNA's annual Thanksgiving Day event.
- Name/logo inclusion as Thanksgiving Partner on most Thanksgiving emails in Nov. to **54,000+ opt-in subscribers**.
- Name/logo on some event collateral, digital and print, as Thanksgiving Partner.

\*Customized Volunteer Experience (CVE) at MANNA: we will schedule a team-building day for your company where up to 25 of your team members can join a volunteer shift together in MANNA's kitchen (3 hours), with use of MANNA's Boardroom and/or lobby area before or after your team's shift for a meeting, lunch, and/or happy hour (1-2 hours). Note: this can be scheduled anytime throughout 2025-26.